HARTMAN & VARADY



Sensational Dancers

Champion Long Distance Dancers of the World

At TEMPLE THEATRE Thursday, - Sept. 7th

In Addition To Regular Motion Picture Program. Admission 25c and 15c.

M. E. ASHLEY & CO. invite you to make their store

Headquartes forFairWeek

Make Our Store Your Waiting Room. Parcels Cheerfully Cared For.

See the New Fall Suits, Coats and Early Fall Hats.

1-2 Off on Summer Coats, Skirts, Dresses.

Get a Taffeta In All Colors. Guaranteed Not To Rip, Split or Tear. Now On Sale At Our Store.

M. E. ASHLEY & CO. Opposite Postoffice.



Everybody Likes Our Ice Cream

Father likes it just as well as mother and the kiddies because it has that different pleasing taste-the taste that tells that it is made from pure, rich, wholesome cream. Ice Cream is no longer a luxury-it's a daily food-it has more real food value than most of the food we are now eating-why not have it every night as a dessert? Order it today and see that it comes from us-ours is the Tissue Building Pure Food kind.

Promptly Delivered packed in ice containers.

MCCOOL & MATHER PHONE 29

CHARLEVOIX COUNTY HERALD

G. A. Liek, Publisher ONE DOLLAR PER YEAR

Entered at the postoffice at East Jordan lichtgan, as second class mail matter.

PAVING FOR THE FOLKS

(Editorial From Duluth News-Tribune, February 4, 1916.)

According to Commissioner Farrell, there are now over ten miles of reinforced concrete streets in Duluth. When the News-Tribune began the advocacy of this material for paving, there was one in the city. That was about three years ago.

We believe in another five years there will be but little of any other material used here. It has every other naterial backed off the boards in every quality needed in Duluth. In addition, it is open to the use of any contractor. It is the one material absolutely as free to one as to the other; no one can have any advantage in its use save what comes from equipment and organiza-

Every other material uses concrete as a base. All others provide only a wearing surface. They all depend upon concrete for their sustaining power. Yet it only needs a portion more of cement to make this base the best wearing surface in the world.

Repeated tests have proved this. Common sense endorses it. Once in place and set, only chisels and sledges can pick it out. It is, in fact, the equivalent, as stipulated in Duluth, of solid trap rock. Who can imagine a more enduring wearing surface than our trap rock?

It also has the best traction surface. It gives the best grip to both horses and wheels. It is the one best answer to the problem of steep grades. It is used here successfully on 11 per cent grades; it is used with equal satisfaction elsewhere on 18 per cent grades. On it wheels neither slip nor skid.

The one objection brought to it that sticks and cannot be disproved is that it is cheap. It costs far less than any other kind of paving. It will not then be suitable for 'high-brow' streets; but everywhere else on business streets and, with this one exception, in residence streets, it will be in time the one paving of general use.

The News-Tribune has persistently advocated this paving because it is both the best in traction surface and in endurance of them all and the cheapest. It is the ordinary man's one answer to . T. the cost of paving. It is backed by no organization. No one can profit by its promotion. Even the cement manufacturers do not use newspaper advertising, in which they are, mighty shortsighted. So, we give it to them for the ...

1916 Daffydills

All bad books should be published with the book-rack.

The second letter of the alphabet resents it if you letter B.

A man isn't necessarily drunk when e sees the porch swing.

Every article of clothing has it's story, but you should hear the coat

There are not many parents who see anything beautiful in a prolonged son

Some men are such persistent drinkers that they have handle bars on their

When the key of the Baby Grand is lost, couldn't it be opened with the key of the piece you wish to play?

A Legend of the French Poppy

During the early stages of the present war a strange phenomenon on the battlefields of Northern France was the abundance of poppies, all the roads being bordered by large tracts of red flowers, which gave the impression that there had come forth to the surface once more. In any case this is the popular belief among the peasants of the districts where battles raged only some months ago; but the real explanation is that the poppy is the companion of wheat in France, just as the bluebell mingles with the corn in Russia, and that the poppy has usurped all the space.-Ex.

LATH **BOLTS** Wanted At Once!

Must be not less than 5 in. diameter and 49 in. length. HEMLOCK, Spruce, Balsam and Cedar. Hemlock Bolts must be separate.

Will pay \$3.75 delivered at Mill B.

East Jordan Lumber Co.

CELEBRATE Labor Day AT Boyne City

MONDAY, SEPT. 4TH

BUSINESS MEN, LABORERS AND INDUSTRIES HAVE UNITED TO FITTINGLY OBSERVE THE DAY, AND COMMEMORATE BOYNE CITY'S FIRST PAVEMENT

Hundreds of Dollars for FREE ATTRACTIONS "Fisher Sisters" "Flying Valentines" "The Lenores" Six Big Acts During Day

BALL GAMES, RACES, SPORTS, SPEECHES, DANCES, FREE THEATRE TICKETS, AUTO AND BOAT EXCURSIONS.

THRILLING HIGH DIVE. PICNIC DINNER IN PARK. MUSIC ALL DAY. SPECTACULAR BURNING OF KNOCKER'S HAMMER. CONCLUDING WITH FREE DANCE ON PAVEMENT AT NIGHT.

St. Joseph's Church Rev. Timothy Kroboth.

Sunday, Sept. 3. 10:30 a. m .- High mass.

7:30 p. m.-Devotions and Benedic-

Monday, Sept. 4th. 8:00 a. m.-Beginning of school. Mass of the Holy Ghost.

A few men work too hard and a lot of men rest too much.

No matter how great a philosopher a clothes. man may be, he can't figure out how he happened to get married.

Episcopal Church.

(Mission of the Redeemer) Sunday, Sept. 3, 1916. 11th Sunday after Trinity. Evening prayer and Sermon by Rev. M. B. Kilpack, at 3:30 p. m. Subject of sermon-"Confirmation in the Church."

Definitions for 1916

Grandmother-A giddy and gushing preciated than a properly fitted pair of young thing in the newest of sport GLASSES. You won't have to mor-

party that pays the highest price.

Latter Day Saints Church Elder Manley D. Winters, Pastor.

Sunday, Sept. 3. 9:30 a. m.-Sunday School. 11:00 a. m .- Prayer meeting. 7:30 p. m.-Preaching. Wednesday, 7:30 p. m. Prayer meeting. Friday, 7:30 p. m.-Religio.

For Bad Eye-sight what is more ap tgåge your farm to possess such a pair Legislation-Lawmaking to suit the if you consult DR. RAMSEY. Office hours, 10 to 12 a.m. 2 to 4 p. m.

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EAST JORDAN LUMBER CO. STORE



The Correct Thing

for Fall Skirts and Dresses

IS SILK

either Taffeta, Foulard or Messaline.

We have an assortment of these at a very little advance over the former prices.

One Silk we want to mention especially, that is the GROS-DE-LONGRE (go-to-the-laundry). It weshes perfectly and is a practical silk as well as very dressy.

We will be very glad to show you these silks and are sure we will have something in colors, quality and price to suit you.

East Jordan Lumber Co.